



**Follow these steps to prepare your participation proposal for HYBRID Art Fair 2020:**

- 1)** Carefully read the Rules of Participation.
- 2)** Complete the application form with the exhibition proposal.
- 3)** Pay the application fee (€300).
- 4)** Send the Rules of Participation with the application form (11 pages), high quality images of the artworks and and the confirmation of the transfer to [fair@hybridart.es](mailto:fair@hybridart.es)
- 5)** The organization will contact you to inform you whether your application has been successful or unsuccessful.
- 6)** Fulfill the rest of the payments by the established deadlines.

### **Contact information**

[www.hybridart.es](http://www.hybridart.es)

[fair@hybridart.es](mailto:fair@hybridart.es)

### **Social media**

[@hybridarte](#)



[@hybrid\\_arte](#)



[@hybrid\\_arte](#)



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## **RULES OF PARTICIPATION**

These rules regulate the participation of exhibitors in the fourth edition of HYBRID Art Fair, which takes place from 28th February to 1st March 2020 at the Hotel Petit Palace Santa Bárbara, situated at Plaza de Santa Bárbara, 10, 28004 Madrid.

Once potential participants submit their application to take part, it is assumed that they have understood and accepted these rules. Once the participant has been accepted by Boreal Projects (the organizers), these rules together with the completed registration form will become the contract between both parties.

Boreal Projects reserves the right to modify these participation rules.

### **Application fee**

Applications for participation will be accepted upon receipt of the application form and a deposit of 300 €. The deposit will be subtracted from the participation fee if your application is accepted. If your application is not accepted, it will be refunded in its entirety.

### **Admission**

Boreal Projects is not obliged to admit every applicant (potential participant) to the fair, i.e. a selection procedure will take place. A legal entitlement to admission does not exist. The organisation will make all decisions relating to admission, in line with the overall objectives of the fair. Please note that Boreal Projects will only admit artists that have been included in your participation proposal. If you are admitted, only the artists included in your proposal will be allowed to exhibit at the fair. Exhibiting the work of artists not

included in a proposal approved by Boreal Projects is expressly prohibited. The admission of all exhibitors will be communicated via email.

## **Fees of participation**

- |  |                           |
|--|---------------------------|
| • Double Room  | <b>900 € + 10% VAT*</b>   |
| Allows the accommodation of 2 adults**<br>for 4 nights | 1100,00 € from 20/7/19    |
| • Quadruple or Sextuple Room***                        | <b>1.100 € + 10% VAT*</b> |
| Allows the accommodation of 4/6<br>adults for 4 nights | 1300,00 € from 20/7/19    |

\* Fees for participation for exhibitors from the EU do not include VAT when the exhibitor's VAT number is registered to trade cross-border within the EU. Exhibitors from the EU who are not registered for intra-EU transactions must pay 10% VAT on top of the participation fee. If exhibitors are from outside the EU, no VAT is charged.

\*\* In double bed

\*\*\* There is a limited amount of Quadruple or Sextuple rooms.

## **Methods of payment & deadlines**

Once the exhibitor has received the email confirming the approval of their application, they will have a maximum of seven working days to pay the remainder of the participation fee. Failure to make the payments by the dates set out shall lead to cancellation of participation.

Bank Transfer payment:

Beneficiary: BOREAL PROJECTS (NIF G87867305)

IBAN: ES07 0081 5735 4800 0158 1266 / SWIF/BIC: BSABESBB

Reference: Name of the exhibitor

Once the payment has been made, please send confirmation of the transfer to [fair@hybridart.es](mailto:fair@hybridart.es)

Credit card payment: please request instructions at [fair@hybridart.es](mailto:fair@hybridart.es)

## **Cancellations**

If an applicant withdraws their participation from the event, they will forego the entirety of the application fee (300€). Cancellations are permitted up to two months before the event. After this date, no payments will be refunded.

## **Force Majeure**

In the event that Hybrid cannot take place, for reasons beyond the control of Boreal Projects or force majeure, Boreal Projects is entitled to move the art fair to another date or venue, to shorten or extend it, or completely cancel it. This does not give rise to any rights on behalf of the exhibitor, in particular, claims for compensation against the organizers.

## **Insurance**

Participants will not be able to hold Boreal Projects responsible for any kind of loss, damages or accidents related to the material (artistic or otherwise), personnel or objects found within the hotel. Each participant should underwrite an insurance policy which will cover any liabilities that might occur prior to or during the fair.

## **Domestic authority**

The organizers exercises domestic rights over the entire exhibition centre. The organizers are entitled to have exhibits removed from a stand if their display violates the applicable laws or is morally offensive or not in keeping with the event programme.

In the event of serious offences against the rules of participation, like exhibiting artworks or advertising objects that do not correspond to the project presented in the application form and placing artworks outside the room, the organizers have the right to have the room closed or the exhibits removed.

Noise Levels: the volume of performances during the event must be agreed with Hybrid management and the rooms directly adjacent.

### **Possible damages**

The person making the check-in will be responsible for the expenses resulting from the repair of any damage caused inside the room.

Exhibitors are only allowed to make ten 1 mm holes in the walls of the room. It is absolutely forbidden to use glue, double-sided tape or any type of abrasive material on the walls.

### **Intellectual property rights**

The exhibitor guarantees that the content provided to Boreal Projects for distribution through any medium or support, do not infringe the intellectual property rights of third parties, with the authorization of the authors or those who hold such intellectual property rights. The management of such content protected by the intellectual property rights of third parties carried out by Boreal Projects, does so in the name and on behalf of the exhibitors, not assuming any responsibility for the violation of intellectual property rights that might result from such management.

## Responsability

The person signing these rules of participation must be the person checking in to the hotel and will be responsible for the room and the equipment inside. The repair of any damage caused by a participant will be at the exhibitor's expense. The exhibitors will adhere to the opening and closing schedule of the fair.

Signature of the authorized representative:

Date:

## Application form

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Name of the exhibition space:

Year of creation:

Director:

ID:

Address:

Zip Code:

City:

Country:

Email:

Web:

Social media:

Short description of the exhibition space:

Company name:

VAT registration nr:

Tax residence:

Zip Code:

Contact person:

Phone:

Mobile phone:

Email:

Chosen participation fee:

Double Room

Quadruple or Sextuple Room

## **Project**

Short explanation text of the exhibition project

## **Artists\***

Double room: maximum 5 artists

Quadruple or Sextuple room: maximum 6 artists

\*Include websites and/or social media of each artist.



## **Technical information**

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### **Dates**

28, 29 February and 1 March 2020

Check-in and exhibition set-up: Thursday 27 February from 14:00

Check-out: Monday 2 March at 12:00

### **Opening hours**

Friday 13:00 - 21:30

Saturday 11:00 - 22:30

Sunday 11:00 - 20:00

### **Location**

Petit Palace Santa Bárbara (Plaza de Santa Bárbara 10, Madrid)

### **Rooms**

Double rooms are approximately 22 m<sup>2</sup>. Quadruple and sextuple rooms are between 30 and 40 m<sup>2</sup>. Each room can be used as accommodation for the participants for four nights (27-29 February and 1 March 2020).

### **Wifi**

The hotel offers free Internet connection in all the rooms. The hotel will provide all exhibitors with the password upon check-in.

### **Exhibition set-up**

Installation starts Thursday 27 February from 14:00 onwards.

The organization allows the use of 10 small “Hardwall Plastic Hooks”. The exhibitors are only allowed to make 10 perforations of 1 mm each on the walls of the room.

The exhibition space is the room, it is forbidden to exhibit work in corridors or in any other common areas of the hotel.

The organization will not be held responsible for pieces measuring more than 100 x 100 cm that cannot be hung. The organization recommends exhibiting pieces that are affordable in order to cater for the wide range of prospective buyers attending the fair. The organizers also recommend displaying the prices of the artworks on separate sheet of paper for visitors.

### **What you cannot do to the walls of the room**

- Blu-Tack: it leaves residue on the wallpaper.
- Double-sided tapes: it damages the wallpaper.
- Making more or larger perforations than allowed.

### **Bathroom walls**

Exhibitors are not allowed to make any perforations on the bathroom tiles, but can stick artworks to them using different materials, such as double-sided tape, hanging strips and Blu-Tack. Before checking out of the room all tiles must be free of tape residue.

### **Support furniture**

The installation must be made by distributing the pieces around the available space and making the most of the different elements and features of the room. Removing any of the furniture from the room is not permitted. Video art can be display on a flat-screen LCD

TV. Quadruple and sextuple rooms are equipped with folding bunk beds that can be used as rails to hang hooks for heavier and bigger pieces.

## **Illumination**

The organization will not provide any extra lighting besides the existing lighting in the room. There are several white lights on the ceiling of the room, two bedside lamps and, depending on the size of the room, one or two wall lamps (warm light colour). Any other extra illumination must be provided by the exhibitor.

## **Art Storage**

Artworks may be sent to the hotel during the week prior to the event. The carrier must be the person in charge of depositing the box or boxes in the warehouse, which must bear the name of the exhibitor and the artist to whom the work belongs. In no case is the organization responsible for the stored works.

## What does participation include? ---

- Accommodation during 4 nights (breakfast not included) at the 4 star hotel, Petit Palace Santa Bárbara.
- Special discounts on further accommodation, breakfast or lunch at the hotel restaurant and car park.
- Exhibition space in the form of the hotel room with free WIFI, laptop computer and flat screen television.
- Welcome pack with 2 Exhibitor passes, 10 standard admission passes, 10 Hard Wall Hooks and a dossier with information.
- Free access to our programme of activities and opening cocktail reception.
- Name of the exhibitor and picture of one artwork in the art fair's online catalogue, reference on the Hybrid website and promotion of your artists through our social media campaign.
- Art storage before your arrival.

**\*Participating artists have free access to the fair.** The admission passes are for one day. The artists who exhibit have free access to the event during every day. In case you need more tickets, the organization will provide them at a reduced cost.

### More information

For any additional information, please contact the organization: