

26 — 28 feb 2021



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**Follow these steps to prepare your participation proposal for HYBRID Art Fair 2021:**

- 1) Carefully read the Rules of Participation.
- 2) Complete the application form with the exhibition proposal.
- 3) Pay the application fee (€300).
- 4) Send the Rules of Participation with the application form (all 12 pages) completed and signed, images of the artworks and and the confirmation of the application fee payment to [fair@hybridart.es](mailto:fair@hybridart.es)
- 5) The organization will contact you to inform you whether your application has been successful or unsuccessful.
- 6) Fulfill the rest of the payments by the established deadlines and send high quality images of the artworks that will be exhibited

### **Contact information**

[www.hybridart.es](http://www.hybridart.es)

[fair@hybridart.es](mailto:fair@hybridart.es)

### **Social media**

[@hybridarte](https://www.instagram.com/hybridarte)

[@hybrid\\_arte](https://www.facebook.com/hybrid_arte)

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## **RULES OF PARTICIPATION**

These rules regulate the participation of exhibitors in the fifth edition of HYBRID Art Fair, which takes place from 26th to 28th February 2021 at the Hotel Petit Palace Santa Bárbara, situated at Plaza de Santa Bárbara, 10, 28004 Madrid.

Once potential participants submit their application to take part, it is assumed that they have understood and accepted these rules. Once the participant has been accepted by Boreal Projects (The Organizers), these rules together with the completed application form will become the contract between both parties.

Boreal Projects reserves the right to modify these rules of participation.

### **Who can participate**

Hybrid Art Fair accepts applications from art spaces, independent exhibition spaces, artists' studios or self-organized spaces, as well as galleries and art platforms with or without physical space. The fair also accepts applications from artists' collectives, but they will have to demonstrate their trajectory together. The call is not open to individual artists without representation.

### **Application fee**

The application will be accepted upon receipt of the participation rules, together with the completed and signed form, and proof of payment of the €300 application fee. The amount will be subtracted from the total of the participation fee if your application is accepted. If your application is not accepted, it will be refunded in its entirety.

## Admission

Boreal Projects is not obliged to admit every applicant to the fair, i.e. a selection procedure will take place. A legal entitlement to admission does not exist. The organisation will make all decisions relating to admission, in line with the overall objectives of the fair. Please note that Boreal Projects will only admit artists that have been included in your participation proposal. Exhibiting the work of artists not included in a proposal approved by Boreal Projects is expressly prohibited.

Admission or rejection of the application will be communicated via e-mail.

## Fees of participation

- Double Room **€1,100 + 21% VAT\***
- Quadruple Room **€1,300 + 21% VAT\***
- Sextuple Room **€1,500 + 21% VAT\***

\* Fees for participation for exhibitors from the EU do not include VAT when the exhibitor's VAT number is registered to trade cross-border within the EU. Exhibitors from the EU who are not registered for intra-EU transactions must pay 21% VAT on top of the participation fee. If exhibitors are from outside the EU, no VAT is charged.

## **Methods of payment & deadlines**

Once the exhibitor has received the email confirming the approval of their application, they will have a maximum of seven working days to pay the remainder of the participation fee. Non-compliance with the payment terms will result in voluntary withdrawal from HYBRID Art Fair. This will not result in the reimbursement of the participation fee.

### **Bank Transfer payment:**

Beneficiary: BOREAL PROJECTS (NIF G87867305)

IBAN: ES07 0081 5735 4800 0158 1266 / SWIF/BIC: BSABESBB

Reference: Name of the exhibitor

Once the payment has been made, please send confirmation of the transfer to [fair@hybridart.es](mailto:fair@hybridart.es)

### **International transfers**

We recommend using [Transferwise](#), a secure payment method specializing in online currency transfers between individuals.

## **Cancellations**

If an applicant withdraws their participation from the event, they will forego the entirety of the application fee (€300). Cancellation is possible up to two months before the date of the event, after that the payments made to date will not be returned.

## **Force Majeure**

In the event that the fifth edition of HYBRID Art Fair cannot take place, for reasons beyond the control of Boreal Projects or force majeure, Boreal Projects is entitled to move the art fair to another date or venue,

to shorten or extend it, or completely cancel it. This does not give rise to any rights on behalf of the exhibitor, in particular, claims for compensation against the organizers.

## **Insurance**

Participants will not be able to hold Boreal Projects responsible for any kind of loss, damages or accidents related to the material (artistic or otherwise), personnel or objects found within the hotel. Each participant should underwrite an insurance policy which will cover any liabilities that might occur prior to or during the fair.

## **Domestic authority**

The organizers exercises domestic rights over the entire exhibition centre. The organizers are entitled to have exhibits removed from a stand if their display violates the applicable laws or is morally offensive or not in keeping with the event programme.

In the event of serious offences against the rules of participation, like exhibiting artworks or advertising objects that do not correspond to the project presented in the application form and placing artworks outside the room, the organizers have the right to have the room closed or the exhibits removed.

Noise Levels: the volume of performances during the event must be agreed with the fair management team and the rooms directly adjacent.

## **Possible damages**

The person doing the check-in will be jointly and severally liable with the signatory of the registration form for the expenses resulting from the repair of any damage caused inside the room. And they will be

obliged to respect each and every one of the rules imposed by the hotel management.

Exhibitors are only allowed to make ten 1 mm holes in the walls of the room. It is absolutely forbidden to use glue, double-sided tape or any type of abrasive material on the walls.

## **Intellectual property rights**

The exhibitor guarantees that the content provided to Boreal Projects for distribution through any medium or support, do not infringe the intellectual property rights of third parties, with the authorization of the authors or those who hold such intellectual property rights. The management of such content protected by the intellectual property rights of third parties carried out by Boreal Projects, does so in the name and on behalf of the exhibitors, not assuming any responsibility for the violation of intellectual property rights that might result from such management.

## **Data protection**

By sending the application, the participants agree that their personal data will be treated in accordance with the provisions of Law 3/2018 of 5 December on the Protection of Personal Data and Guarantee of Digital Rights. The personal data provided will be incorporated into a database under the responsibility of the Association Boreal Projects, in order to manage the participation in HYBRID Art Fair, as well as to send information about activities, open calls and projects carried out by HYBRID Art Fair and Boreal Projects.

Please note that there will be no transfer of data to third parties. At any time the participant may exercise their rights of access, rectification, cancellation or opposition by contacting [info@borealprojects.com](mailto:info@borealprojects.com)

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## APPLICATION FORM

**Name of the exhibition space:**

Year of creation:

Director:

ID/Passport Nr:

Address:

Zip Code:

City:

Country:

Email:

Web:

Social media:

### **Brief description of the space:**

This description will be used for all communication means if the application is accepted.

## **Project**

Short explanation text of the exhibition project

## **Artists\***

Double room: maximum 5 artists

Quadruple or Sextuple room: maximum 6 artists

\*Please, include websites or social networks of each artist. In the case of not having any, it will be necessary to send a dossier of recent works from the artists.



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## **BILLING DETAILS**

All exhibitors will receive an invoice for their participation in the fair regardless of the name of the recipient: be it a natural person, a legal entity or a national or international non-profit association. Therefore, all the fields in this section must be filled in.

**Company name:**

VAT registration nr:

Tax address:

Zip Code:

City:

Country:

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## **CHOSEN PARTICIPATION FEE:**

Double Room

Quadruple Room

Sextuple Room

## **Responsability**

The person signing these rules of participation must be the person checking in to the hotel and will be responsible for the room and the equipment inside. The repair of any damage caused by a participant will be at the exhibitor's expense. The exhibitors will adhere to the opening and closing schedule of the fair.

Name, ID and Signature of the authorized representative:

Date:

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## TECHNICAL INFORMATION

### Dates

26, 27 and 28 February 2021

### Check-in and exhibition set-up:

Thursday 25 February from 14:00

### Check-out:

Monday 1 March at 12:00

### Opening hours

Friday 11:00 - 21:30

Saturday 11:00 - 22:30

Sunday 11:00 - 20:00

### Location

Petit Palace Santa Bárbara  
Plaza de Santa Bárbara 10  
Madrid

### Rooms

Double rooms are approximately 22 m<sup>2</sup>. Quadruple and sextuple rooms are between 30 and 40 m<sup>2</sup>.

### Wifi

The hotel offers free Internet connection in all the rooms. The hotel will provide all exhibitors with the password upon check-in.

### Exhibition set-up

Installation starts Thursday 25 February from 14:00 onwards.

Each exhibitor must bring their own materials for the set up. The organization will only provide each exhibitor with a welcome pack with 10 small "Hardwall Plastic Hooks". The exhibitors are only allowed to make 10 perforations of 1 mm each on the walls of the room. The exhibition space is the room, it is forbidden to exhibit work in corridors or in any other common areas of the hotel.

The organization will not be held responsible for pieces measuring more than 100 x 100 cm that cannot be hung. The organization recommends exhibiting pieces that are affordable in order to cater for the wide range of prospective buyers attending the fair. The organizers also recommend displaying the prices of the artworks on separate sheet of paper for visitors.

### **What you can do to the walls of the room**

- Masking tape and double-sided tape
- 10 perforations of 1 mm each with "Hardwall Plastic Hooks, Tacks or 1mm steel nails.

### **What you cannot do to the walls of the room**

- Blu-Tack: it leaves residue on the wallpaper.
- Extra strong double-sided tape: it damages the wallpaper.
- Making more or larger perforations than allowed.

### **Bathroom walls**

Exhibitors are not allowed to make any perforations on the bathroom tiles, but can stick artworks to them using different materials, such as double-sided tape, hanging strips and Blu-Tack. Before checking out of the room all tiles must be free of tape residue.

### **Support furniture**

The installation must be made by distributing the pieces around the available space and making the most of the different elements and features of the room. Removing any of the furniture from the room is not permitted. Video art can be display on a flat-screen LCD TV. Quadruple and sextuple rooms are equipped with folding bunk beds that can be used as rails to hang hooks for heavier and bigger pieces.

## **Illumination**

The organization will not provide any extra lighting besides the existing lighting in the room. There are several white lights on the ceiling of the room, two bedside lamps and, depending on the size of the room, one or two wall lamps (warm light colour). Any other extra illumination must be provided by the exhibitor.

## **Art Storage**

Artworks may be sent to the hotel during the week prior to the event. The carrier must be the person in charge of depositing the box or boxes in the warehouse, which must bear the name of the exhibitor and the artist to whom the work belongs. In no case is the organization responsible for the stored works.

## **More information**

For any additional information, please contact the organization: