

HYBRID

25 — 27 February 2022

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Follow these steps to prepare your participation proposal for HYBRID Art Fair 2021:

- 1) Carefully read the Rules of Participation.
- 2) Complete the application form with the exhibition proposal.
- 3) Pay the application fee (€300).
- 4) Send the Rules of Participation with the application form (all 14 pages) completed and signed, images of the artworks and the confirmation of the application fee payment to fair@hybridart.es
- 5) The organization will contact you to inform you whether your application has been successful or unsuccessful.
- 6) Fulfill the rest of the payments by the established deadlines and send high-quality images of the exhibited artworks.
- 7) Send high-quality images of the selected art works.

Contact information

www.hybridart.es

fair@hybridart.es

Social media

[@hybridarte](https://www.instagram.com/hybridarte)

[@hybrid_arte](https://www.facebook.com/hybrid_arte)

[@hybrid_arte](https://www.twitter.com/hybrid_arte)



KEY DATES

- 14/10/21** Call for applications (with reduced fee until 14/11/21)
- 17/12/21** Application deadline + €300 participation fee.
The participation fee will be deducted from the total amount in case of acceptance.
- 23/12/21** Deadline for notification of admission by the fair.
- 10/01/22** Submission deadline to send high-resolution images for press and promotional materials.
- 10/01/22** Final payment deadline for the full participation fee payment.

HYBRID ART FAIR

Dates: 25, 26, 27 February 2022

Check-in & exhibition set-up: Thursday 24 February from 2:00 pm

Check-out: Monday 28 February 12:00 am

Opening hours:

Friday 11:00 am - 9:00 pm (11 am to 1 pm Collectors VIP event).

Saturday 11:00 am - 9:00 pm

Sunday 11:00 am - 8:00 pm

Location: Hotel Petit Palace Santa Bárbara (Plaza de Sta Bárbara 10, Madrid)

RULES OF PARTICIPATION

These rules regulate the participation of exhibitors in the fifth edition of HYBRID Art Fair, which takes place from 25 to 27 February 2021 at the Hotel Petit Palace Santa Bárbara, situated at Plaza de Santa Bárbara, 10, 28004 Madrid.

Once potential participants submit their application to take part, it is assumed that they have understood and accepted these rules. Once Boreal Projects have accepted the participant (The Organizers), these rules and the completed application form will become the contract between both parties.

Boreal Projects reserves the right to modify these rules of participation.

Who can participate

Hybrid Art Fair accepts applications from art spaces, independent exhibition spaces, artists' studios or self-organized spaces, galleries and art platforms with or without physical space. The fair also accepts applications from artists' collectives, but they will have to demonstrate their trajectory together. The call is not open to individual artists without representation.

Application fee

The application will be accepted upon receipt of the participation rules, together with the completed and signed form and proof of payment of the €300 application fee. The amount will be subtracted from the total of the participation fee if your application is accepted. If your application is not accepted, it will be refunded in its entirety.

Admission

Boreal Projects is not obliged to admit every applicant to the fair, i.e. a selection procedure will take place. A legal entitlement to admission does not exist. The organisation will make all decisions relating to admission in line with the overall objectives of the fair. Please note that Boreal Projects will only admit artists that have been included in your participation proposal. Exhibiting the work of artists not included in a proposal approved by Boreal Projects is expressly prohibited.

Admission or rejection of the application will be communicated via e-mail.

Fees of participation

Double room

Allows the accommodation of 2 adults
for 4 nights

1.050 € + 21% VAT*
1250 € from 15/11/21

Quadruple room / sextuple room**

Allows the accommodation of 4/6 adults
for 4 nights

1.250 € + 21% VAT*
1450 € from 15/11/21

* Fees for participation for exhibitors from the EU do not include VAT when the exhibitor's VAT number is registered to trade cross-border within the EU. Exhibitors from the EU who are not registered for intra-EU transactions must pay 21% VAT on top of the participation fee. If exhibitors are from outside the EU, no VAT is charged.

** There is a limited amount of Quadruple or Sextuple rooms.

Methods of payment & deadlines

Once the exhibitor has received the email confirming the approval of their application, they will have a maximum of seven working days to pay the remainder of the participation fee. Non-compliance with the payment terms will result in a voluntary withdrawal from HYBRID Art Fair. This will not result in the reimbursement of the participation fee.

Bank Transfer payment:

Beneficiary: BOREAL PROJECTS (NIF ESG87867305)

IBAN: ES07 0081 5735 4800 0158 1266 / SWIF/BIC: BSABESBB

Reference: Name of the exhibitor

Once the payment has been made, please send confirmation of the transfer to fair@hybridart.es

International transfers

We recommend using Transferwise, a secure payment method specializing in online currency transfers between individuals.

Cancellations

If an applicant withdraws their participation from the event, they will forego the entirety of the application fee (€300). Cancellation is possible up to two months before the date of the event. After that, the payments made to date will not be returned.

Force Majeure

In the case that the sixth edition of HYBRID Art Fair cannot take place, for reasons beyond the control of Boreal Projects or force majeure, Boreal Projects is entitled to move the art fair to another date or venue,

to shorten or extend it, or completely cancel it. This does not give rise to any rights on behalf of the exhibitor, particularly claims for compensation against the organizers.

Insurance

Participants will not be able to hold Boreal Projects responsible for any kind of loss, damages or accidents related to the material (artistic or otherwise), personnel or objects found within the hotel. Each participant should underwrite an insurance policy that will cover any liabilities that might occur before or during the fair.

Domestic authority

The organizers exercise domestic rights over the entire exhibition centre. The organizers are entitled to have exhibits removed from a stand if their display violates the applicable laws or is morally offensive or not in keeping with the event programme.

In the event of severe offences against the rules of participation, like exhibiting artworks or advertising objects that do not correspond to the project presented in the application form and placing artworks outside the room, the organizers have the right to have the room closed or the exhibits removed.

Noise Levels: the volume of performances during the event must be agreed upon with the fair management team and the rooms directly adjacent.

Possible damages

The person doing the check-in will be jointly and severally liable with the signatory of the registration form for the expenses resulting from the repair of any damage caused inside the room. And they will be

obliged to respect each and every one of the rules imposed by the hotel management.

Exhibitors are only allowed to make ten 1 mm holes in the walls of the room. It is absolutely forbidden to use glue, double-sided tape or any abrasive material on the walls.

Intellectual property rights

The exhibitor guarantees that the content provided to Boreal Projects for distribution through any medium or support does not infringe the intellectual property rights of third parties, with the authors' authorisation or those who hold such intellectual property rights. The management of such content protected by the intellectual property rights of third parties carried out by Boreal Projects does so in the name and on behalf of the exhibitors, not assuming any responsibility for the violation of intellectual property rights that might result from such management.

Data protection

By sending the application, the participants agree that their personal data will be treated under the provisions of Law 3/2018 of 5 December on the Protection of Personal Data and Guarantee of Digital Rights. The personal data provided will be incorporated into a database under the responsibility of the Association Boreal Projects to manage the participation in HYBRID Art Fair and send information about activities, open calls, and projects carried out by HYBRID Art Fair and Boreal Projects.

Please note that there will be no transfer of data to third parties. At any time, the participant may exercise their rights of access, rectification, cancellation or opposition by contacting info@borealprojects.com

APPLICATION FORM

Name of the exhibition space:

Year of creation:

Director:

ID/Passport Nr:

Address:

Zip Code:

City:

Country:

Email:

Web:

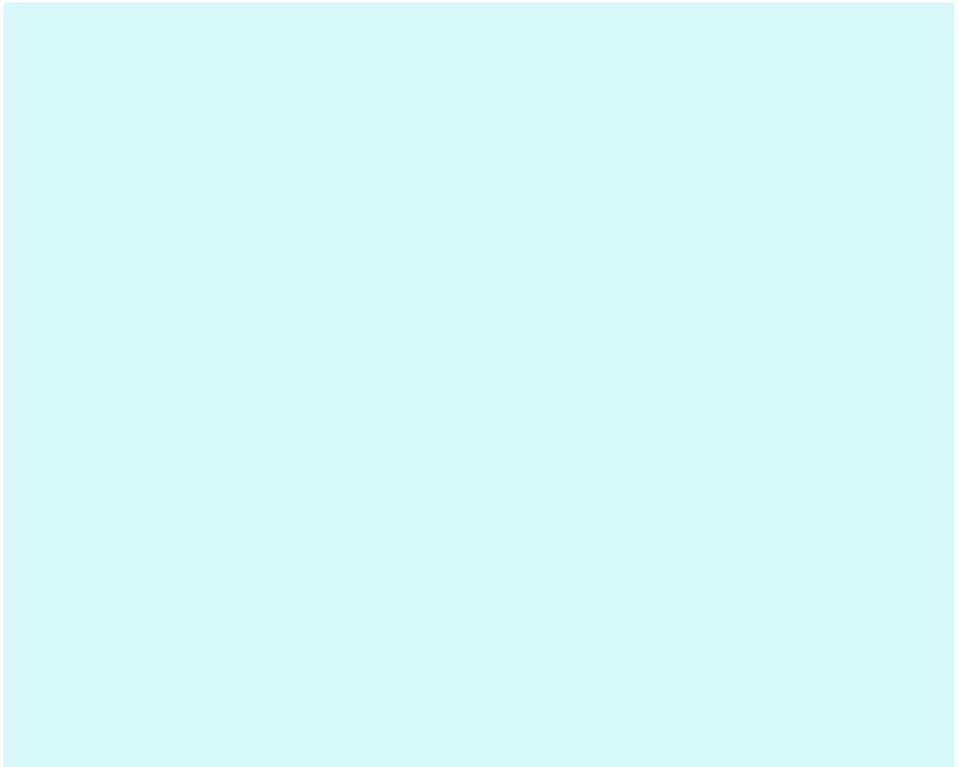
Social media:

Brief description of the space:

This description will be used for all communication means if the application is accepted.

Project *

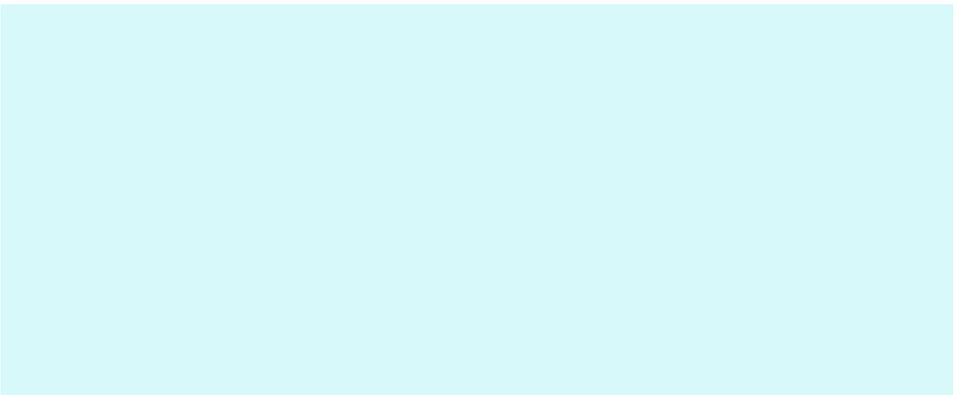
Short explanation text of the exhibition project

A large, empty rectangular area with a light blue background, intended for the applicant to provide a short explanation of the exhibition project.

Artists**

Double room: maximum 5 artists

Quadruple or Sextuple room: maximum 6 artists

A large, empty rectangular area with a light blue background, intended for the applicant to provide information about the participating artists.

*All participating spaces must present a curated exhibition project suited to a hotel room's atypical exhibition space.

**Please, include websites or social networks of each artist. In the case of not having any, it will be necessary to send a dossier of recent works from the artists.

BILLING DETAILS

All exhibitors will receive an invoice for their participation in the fair regardless of the recipient's name: be it a natural person, a legal entity or a national or international non-profit association. Therefore, all the fields in this section must be filled in.

Company name:

VAT registration nr:

Tax address:

Zip Code:

City:

Country:

CHOSEN PARTICIPATION FEE

Double Room

Quadruple Room / Sextuple Room

Responsibility

The person signing these rules of participation must be the person checking in to the hotel and responsible for the room and the equipment inside. The repair of any damage caused by a participant will be at the exhibitor's expense. The exhibitors will adhere to the opening and closing schedule of the fair.

Name, ID and Signature of the authorized representative:

Date:

TECHNICAL INFORMATION

Rooms

Double rooms are approximately 22 m². Quadruple and sextuple rooms are between 30 and 40 m². Each room can be used as accommodation for the participants for four nights (24-27 February 2022).

Wifi

The hotel offers free Internet connection in all the rooms. The hotel will provide all exhibitors with the password upon check-in.

Exhibition set-up

Installation starts Thursday 24 February from 2:00 pm onwards. Each exhibitor must bring their materials for the set-up. The organization will only provide each exhibitor with a welcome pack with 10 small “Hardwall Plastic Hooks”. The exhibitors are only allowed to make 10 perforations of 1 mm each on the room’s walls.

The exhibition space is the room; it is forbidden to exhibit work in corridors or any other hotel’s common areas.

The organization will not be held responsible for pieces measuring more than 100 x 100 cm that cannot be hung. The organization recommends exhibiting affordable pieces to cater to the wide range of prospective buyers attending the fair. The organizers also recommend displaying the prices of the artworks on a separate sheet of paper for visitors.

What you can do to the walls of the room

- Masking tape and double-sided tape
- 10 perforations of 1 mm each with "Hardwall Plastic Hooks, Tacks or 1mm steel nails.

What you cannot do to the walls of the room

- Blu-Tack: it leaves residue on the wallpaper.
- Extra strong double-sided tape: it damages the wallpaper.
- Making more or larger perforations than allowed.

Bathroom walls

Exhibitors cannot make any perforations on the bathroom tiles but can stick artworks to them using different materials, such as double-sided tape, hanging strips and Blu-Tack. Before checking out of the room, all tiles must be free of tape residue.

Support furniture

It is not allowed to remove any piece of furniture from the rooms. The set-up should be made by placing the art pieces in the room and using all the different furniture elements and the room's characteristics. Removing any of the furniture from the room is not permitted. Video art can be display on a flat-screen LCD TV. Quadruple and sextuple rooms are equipped with folding bunk beds that can be used as rails to hang hooks for heavier and bigger pieces.

Illumination

The organization will not provide any extra lighting besides the existing lighting in the room. There are several white lights on the ceiling of the room, two bedside lamps and, depending on the size of the room, one or two wall lamps (warm light colour). Any other extra illumination must be provided by the exhibitor.

Art Storage

Artworks may be sent to the hotel during the week prior to the event. The carrier must be the person in charge of depositing the box or boxes in the warehouse, which must bear the name of the exhibitor and the artist to whom the work belongs. In no case is the organization responsible for the stored works.

WHAT DOES PARTICIPATION INCLUDE?

- You will have free accommodation for four nights (breakfast not included) at the 4-star hotel, Petit Palace Santa Bárbara.
- You will be part of the hybridart.es online store, active throughout 2022, on the website and all our social networks.
- You will have a special discount on further accommodation, breakfast or lunch at the hotel restaurant and car parking lot.
- You will have free WIFI, a laptop computer and flat-screen television in the exhibition space.
- Welcome pack with 2 Exhibitor passes, 15 standard admission passes, 10 Hard Wall Hooks and a dossier with information.
- Opening cocktail reception.
- Name of the exhibitor and picture of one artwork in the art fair's catalogue
- We will ensure you the appearance of the exhibition proposal with images of all artists on the fair's website and promotion through our social media campaign.
- Art storage before your arrival.

***Participating artists have free access to the fair.** The admission passes are for one day. The artists who exhibit have free access to the event every day. In case you need more tickets, the organization will provide them at a reduced cost.

More information

For any additional information, please contact the organization:



www.boreal-projects.com
info@boreal-projects.com